

# Photo-MSc

This technique adds elements of Photovoice to MSC to create a powerful evaluation tool. PHOTO-MSc uses storytelling and picture-taking to encourage participants to analyse and reflect on the issues (changes) that affect them, whilst at the same time shaping what has been their “most significant change”. Adding picture taking to the selection process allows participants to feel ownership on all steps of the process, regardless of the selected story being theirs or not. Having to go through the selection process of stories and pictures of change, results in an even deeper analysis than with the traditional MSC technique. The end result of PHOTO-MSc shows visual evidence of unexpected or unplanned (positive and/or negative) outcomes of program interventions.



10 steps involved in implementation of the MSC & Photovoice method combined